



Media Release

August 10, 2009

Aviva Investors appoints Eric Hasenauer as Managing Director and Head of Institutional Sales

(Des Moines): Aviva InvestorsSM North America, Inc. has named Eric Hasenauer as Managing Director and Head of Institutional Sales. He will be based in New York and will report to Rob Ranges, Head of Business Development.

In his new role, Hasenauer will manage the institutional sales team and will be responsible for growing Aviva Investors' business with institutional investment clients.

"Aviva Investors has a strong heritage of risk management in North America and we are committed to providing customized solutions to institutional investors across our region," Ranges said. "Eric has extensive experience in the insurance, mutual fund and institutional distribution channels. He completes the foundation of our Sales team and will be instrumental in delivering that commitment."

Hasenauer previously was with Credit Suisse Asset Management, where he was Director – Head of Subadvisory Services. In that role, he managed the subadvisory business and team, and was responsible for subadvisory relationships with mutual fund and insurance distributors, as well as building the firm's general account asset management business. He was responsible for the creation and oversight of relationships totalling approximately \$6 billion in assets. Prior to Credit Suisse Asset Management, Hasenauer held several positions with Lazard Asset Management, maintaining a focus on the firm's subadvisory business.

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Notes to Editors

Aviva Investors

Aviva Investors is the global asset management business operated by affiliates of Aviva plc, the world's fifth-largest insurance group.¹ The affiliates operate under a single brand with more than 1,300 employees in 15 countries across Asia Pacific, Europe, the UK and North America.

Aviva Investors affiliates manage more than \$362 billion worldwide.²

1 – As of December 31, 2008

2 – As of June 30, 2009