



## Media Release

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September 7, 2010

### Aviva Investors appoints CEO for North America

**(London):** Aviva Investors<sup>SM</sup> has appointed Pat O'Brien as Chief Executive Officer of Aviva Investors North America, Inc., effective today.

As CEO, Pat will have overall responsibility for Aviva Investors operations in the United States and Canada, reporting to Chief Executive Alain Dromer, and will join the Aviva Investors global Executive Committee. He will be based in Chicago, IL.

Pat has enjoyed a highly successful career in the asset management industry. Since 2000, he worked for Evergreen Investment Management, the asset management subsidiary of the Wachovia Corporation, initially as President, Institutional Asset Management and, between 2008 and 2009, as Head of International for Wachovia Global Asset Management. Prior to joining Evergreen, Pat spent eight years at Banc One Investment Advisors Corporation, initially as Managing Director and, from 1995 to 2000, as Senior Managing Director. Pat's early career saw him undertake a number of investment-related roles in a range of regional US financial services institutions.

Alain Dromer said, "Pat brings a deep knowledge of the US market and the practical experience required to drive our ambitions in the North American region. His success in developing institutional businesses in firms with large internal client bases is particularly relevant in helping Aviva Investors to deliver on its strategy to grow institutional assets under management. Pat will also have an important role as the primary local contact between Aviva Investors and our colleagues from the Aviva life and general insurance businesses in North America and, notably in this context, his strong understanding of fixed income investments, an asset class at the heart of our own business, will be particularly valuable."

Pat said, "I am excited to join Aviva Investors and look forward to working with my new colleagues to leverage the deep resources of the firm to deliver superior investment solutions and exceptional service to our clients."

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## Notes to Editors

### *Aviva Investors*

Aviva Investors is the global asset management business operated by affiliates of Aviva plc, the world's sixth-largest insurance group.<sup>1</sup> The affiliates operate under a single brand with more than 1,300 employees in 16 countries across Asia Pacific, Europe, the UK and North America.

Aviva Investors affiliates manage more than US\$370 billion worldwide.<sup>2</sup>

No Aviva Investors affiliate is engaging in or holding itself out as engaging in the business of advising others as to investing in securities or the business of buying or selling securities in any jurisdiction where it is not qualified to do so.

1 – As of December 31, 2009

2 – As of June 30, 2010