



Media Release

October 19, 2010

Aviva Investors launches Core Aggregate Fixed Income and High Yield Bond mutual funds

(Des Moines): Aviva Investors today announced the launch of two new mutual funds: the Aviva Investors Core Aggregate Fixed Income Fund and the Aviva Investors High Yield Bond Fund.

Rob Ranges, head of Business Development for North America, said, "These mutual funds provide a new way for us to deliver our proven Core Aggregate and High Yield investment strategies in North America. The mutual fund format means we can serve a wider range of institutional clients through a familiar investment vehicle. As with all Aviva Investors investment capabilities, we will bring our deep heritage of risk management and research to these funds to help our clients achieve their goals."

The Aviva Investors Core Aggregate Fixed Income Fund seeks to exceed the total return of the broad, U.S. dollar-denominated investment grade bond market. That market includes investment grade government bonds, investment grade corporate bonds, mortgage pass-through securities, commercial mortgage-backed securities and asset-backed securities that are publicly for sale in the US.

The Aviva Investors High Yield Bond Fund seeks to produce a high total return through high income and capital appreciation, investing primarily in high yield bonds issued by U.S. and foreign companies. High yield bonds are generally rated below BBB- by Standard & Poor's Ratings Services or Baa3- by Moody's Investor Service.

The new funds primarily are intended for institutional investors, and will be offered in an Institutional share class with a minimum initial investment of \$1 million.

Investors seeking more information about the funds can:

- call 1-877-515-4725,
- email mutualfunds.na@avivainvestors.com, or
- visit www.avivainvestors.us/mutual-funds.

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Notes to Editors

Aviva Investors

Aviva Investors is the global asset management business operated by affiliates of Aviva plc, the world's sixth-largest insurance group.¹ The affiliates operate under a single brand with more than 1,300 employees in 15 countries across Asia Pacific, Europe, the UK and North America.

Aviva Investors affiliates manage more than \$370 billion worldwide, including more than \$55 billion in North America.²

No Aviva Investors affiliate is engaging in or holding itself out as engaging in the business of advising others as to investing in securities or the business of buying or selling securities in any jurisdiction where it is not qualified to do so.

1 – As of December 31, 2009

2 – As of June 30, 2010

Carefully consider the fund(s)' investment objectives, risk, and charges and expenses. This and other information can be found in the fund(s)' prospectus which can be obtained by calling 1-877-515-4725 or by visiting www.avivainvestors.us/mutual-funds. Please read prospectus carefully before investing.

Investing involves risk, including possible loss of principal. There is no guarantee the fund will meet its stated objective. Asset allocation may not protect against market risk. Investment in the fund is subject to the risks of the underlying investments. The fund reserves the right to suspend the offer and sale of its shares at any time.

Consider these risks before investing: International investing involves certain risks, such as currency fluctuations, economic instability, and political developments. Additional risks may be associated with emerging-market securities, including illiquidity and volatility. Lower-rated bonds may offer higher yields in return for more risk. Funds that invest in government securities are not guaranteed. Mortgage-backed securities are subject to prepayment risk. The use of derivatives involves special risks and may result in losses. Funds that invest in bonds are subject to certain risks including interest-rate risk, credit risk, and inflation risk. As interest rates rise, the prices of bonds fall. Long-term bonds are more exposed to interest-rate risk than short-term bonds. Unlike bonds, bond funds have ongoing fees and expenses.

The Aviva Investors Core Aggregate Fixed Income Fund and the Aviva Investors High Yield Bond Fund are distributed by SEI Investments Distribution Co. (SIDCO). The Funds are managed by Aviva Investors North America, Inc. (AINA). SIDCO is not affiliated with AINA or any of its affiliates.

Aviva Securities, LLC is an affiliate of AINA and will receive fees from AINA to offer the fund(s).