



Media Release

June 15, 2009

Aviva Investors appoints Aaron Kilberg as Managing Director, Institutional Sales

(Des Moines): Aviva Investors North America, Inc. has named Aaron Kilberg as Managing Director, Institutional Sales. He will be based in New York.

“Aaron is an experienced sales professional whose talent will help grow our institutional investment management business through targeted distribution channels,” said Rob Ranges, head of business development for Aviva Investors North America. “We are very pleased to welcome him to our expanding sales team in North America.”

In his new role, Kilberg will be responsible for selling Aviva Investors’ global investment management capabilities to the institutional plan sponsor community.

Kilberg has 25 years of experience as an investment professional in the money management industry with an emphasis on institutional marketing and client servicing. He previously was with Lasair Capital in New York as Head of Business Development, where he was responsible for new institutional business development, consultant relations and client servicing on a national basis. He has held similar roles at firms including TimesSquare Capital Management and Neuberger Berman.

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Notes to Editors

Aviva Investors

Aviva Investors is the global asset management business operated by affiliates of Aviva plc, the world’s fifth-largest insurance group.* The affiliates operate under a single brand with more than 1,300 employees in 15 countries across Asia Pacific, Europe, the UK and North America.

Aviva Investors affiliates manage more than \$340 billion worldwide as of December 31, 2008.

* As of December 31, 2008