



Media Release

July 14, 2009

Aviva Investors North America appoints Charles Preseau as Chief Financial Officer

(Des Moines): Aviva Investors North America, Inc. has named Charles “Chuck” Preseau as Chief Financial Officer. Preseau will report to Chief Executive Officer Greg Boal and will be based in Des Moines, IA.

In this role, Preseau will lead all finance and operations functions for Aviva Investors North America. “Chuck’s addition fills a key leadership position in our management team,” CEO Boal said. “He is an accomplished financial executive in the asset management industry and will be a strong leader as we grow our global business.”

Preseau joins Aviva Investors from Promark Global Advisors (formerly General Motors Asset Management) in New York, where he was Chief Financial Officer and Treasurer. In this role, he directed all aspects of the finance and business planning departments as well as the client and investment fund accounting and reporting functions.

His 24-year career includes the position of CFO/European Operations at General Motors Acceptance Corp., where he was responsible for the finance activities in 19 countries across Europe. While at General Motors Acceptance Corp., he held the positions of Assistant Controller, Assistant Comptroller and Assistant General Auditor. His experience includes the role of Senior Manager with Deloitte & Touche in Detroit.

Preseau is a Certified Public Accountant.

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Notes to Editors

Aviva Investors

Aviva Investors is the global asset management business operated by affiliates of Aviva plc, the world’s fifth-largest insurance group.* The affiliates operate under a single brand with more than 1,300 employees in 15 countries across Asia Pacific, Europe, the UK and North America.

Aviva Investors affiliates manage more than \$340 billion worldwide.*

* As of December 31, 2008